



WVA

media kit

SWEETS



ABOUT

nina-suess.COM was founded in 2013 and since then has become one of the leading high fashion and lifestyle blogs.

London-based founder Nina Suess holds a master's degree in global management and is one of Germany's most recognized high-end fashion influencers.

Her self-titled blog opens a window to the compelling world of fashion and her avant-garde and in equal measure effortless style inspires women across the globe. Empowering others to be bold and daring, without losing their ease and playfulness, is one of her biggest passions.

Nina's talent in combining investment pieces each day in a new way and creating unconventional and extravagant styles has transformed her blog to a style-guide without equal. Street style, shopping guides and collaborating with very few, carefully selected brands, account for her success and her loyal following.

While opening up the world fashion and luxury to her readers, Nina always keeps it personal and authentic.



click on the boxes to get to the social media channels!

247K

instagram

10K

facebook

675

twitter

30K

monthly unique

350K

page views

NUMBERS

247K

instagram

10K

facebook

500

twitter

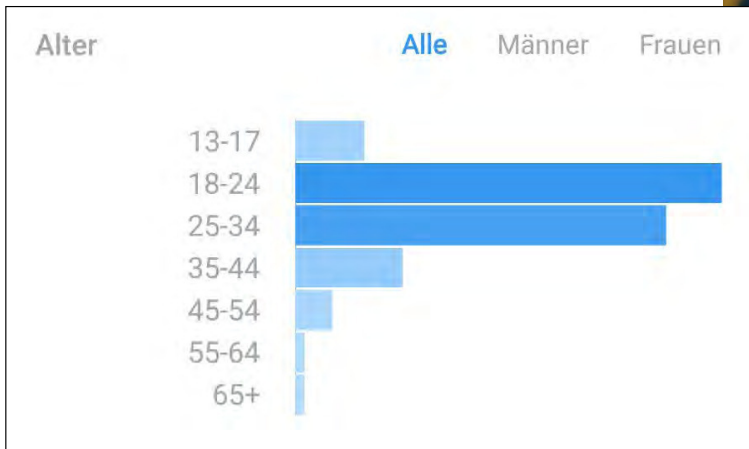
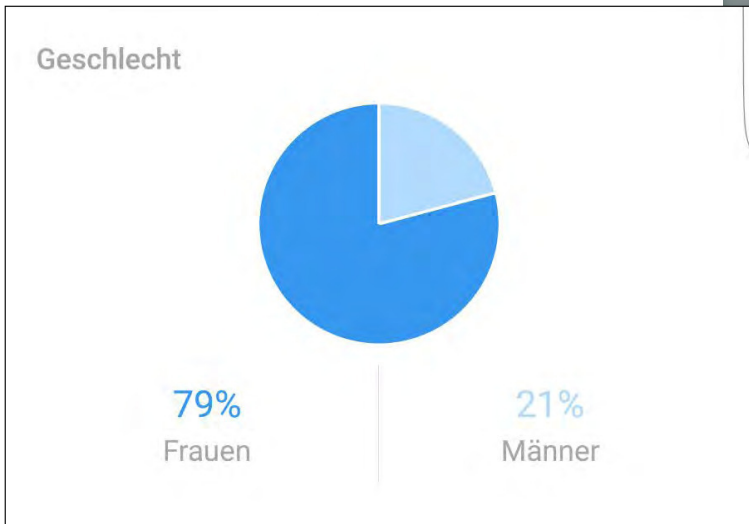
30K

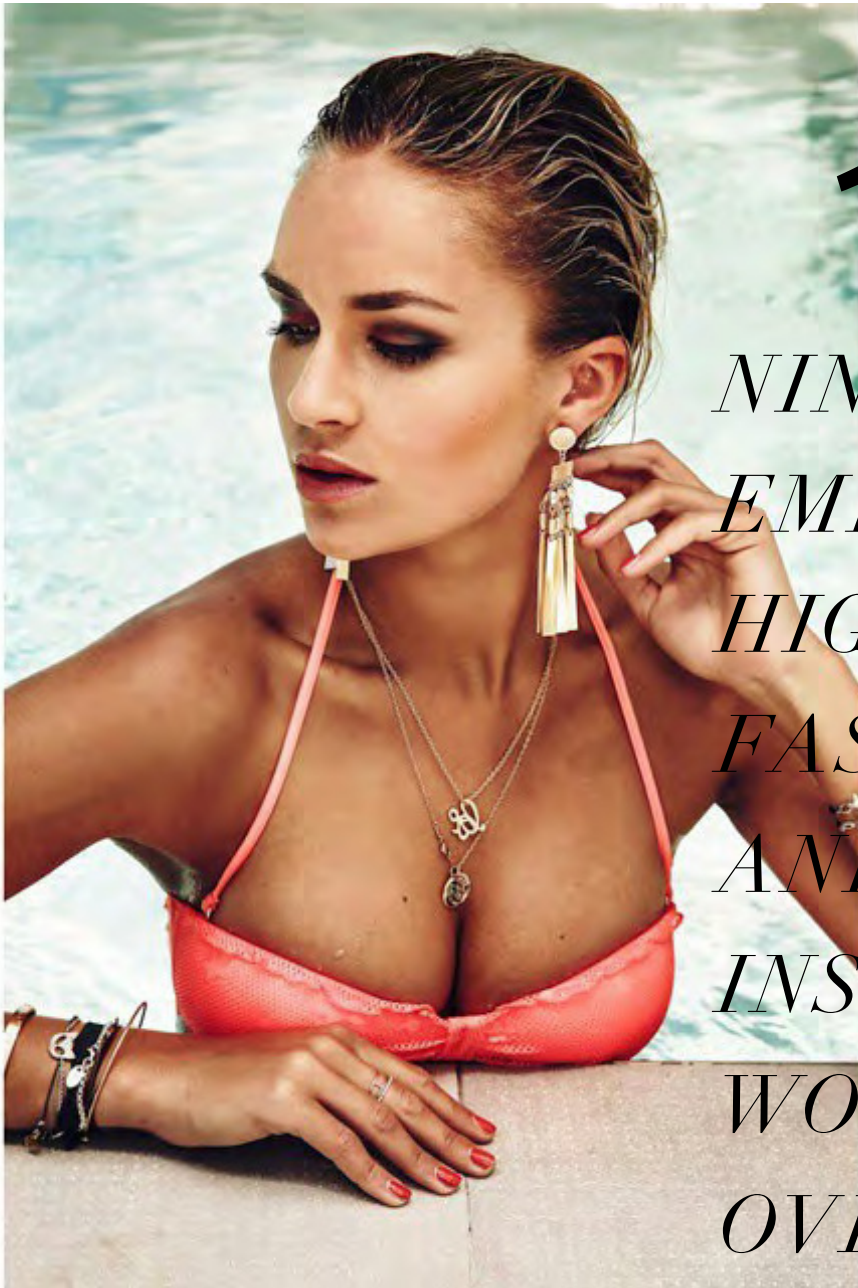
unique users

350K

page views

STATS





*NINA
EMBODIES
HIGH
FASHION
AND
INSPIRES
WOMEN ALL
OVER THE
WORLD.*

london



milan



paris



click on the picutres to experience the article!

FASHION

molton brown

mykonos



esprit

majorca



luisa via roma

jamaica



click on the picutres to experience the article!

TRAVEL

kérastase



lancôme



smashbox



click on the pictures to experience the article!

BEAUTY

versace_official

♥ Gefällt 39.286 Mal

versace_official Start the week in style. @ninasuess in a vibrant Versace shift dress with block color

versace_official

♥ Gefällt 38.835 Mal

versace_official Street style star @NinaSuess shows us how to wear a casual chic Versace dress for

jimmychoo

♥ Gefällt 19.801 Mal

jimmychoo @ninasuess soaking up the mountain sun with the #jimmychoo ANDIE sunglasses and the MOONBOOT BUZZ

A little overview of the latest features of Nina in print and online.

ninasuess

♥ Gefällt 2.690 Mal

ninasuess Hello @grazia_magazin !!

fendi

♥ Gefällt 17.730 Mal

fendi The wonderful @ninasuess wearing a festive #FendiIDEA sweatshirt to wish everyone happy #FendiHolidays from Munich!

fendi

♥ Gefällt 25.716 Mal

fendi #Karlito takes over Cortina thanks to the wonderful @ninasuess. And Fendi on Snapchat see what the new #FendiCortina surewear collection looks like! #FendiCortina

PRESS

click on any of the icons to learn more about the partnerships

ASOS

AVENUE32

*BLOGGER BAZAAR
IBIZA*

BRAUN

BULGARI

COACHELLA

*DODO
BY POMELLATO*

EDITED

FENDI

H&M

*IWC
SCHAFFHAUSEN*

J BRAND

JIMMY CHOO

KÉRASTASE

LANCÔME

LUISAVIAROMA

*MARLIES
DEKKERS*

MATCHES FASHION

*MERCEDES BENZ
FASHION WEEK*

MERCEDES AMG

MYBESTBRANDS

REMINGTON

VERSACE

BRANDS