Mediakit
caro_e_
Caroline Einhoff

About

Age: 25

Based in: Karlsruhe (Germany)

Study: University Landau (B.A. Of Education)

Topics: Fashion / Lifestyle / Travel / Fitness

Model

Testimonial

Blogger

Instagram

Social Media Range

(10.06.2017)

Instagram caro_e_ : 1.060.000 Followers

Instagram Story : 125.000 Views

Snapchat e_caro : 25.000 Views

Blog: www.itsmecaro.com : 15.000 Visitors/month

35.000 Views/month in last 12 Months

Target Audience Demographics on Instagram

Follower Ages:

13-17 Years 12%

18-24 Years 47%

25-34 Years 27%

35+ Years 14%

Follower Gender:

Women 69%

Men 31%

Target Audience Demographics on Instagram

Follower Country:

Germany, Swiss, Austria 30%

United States 11%

France 5%

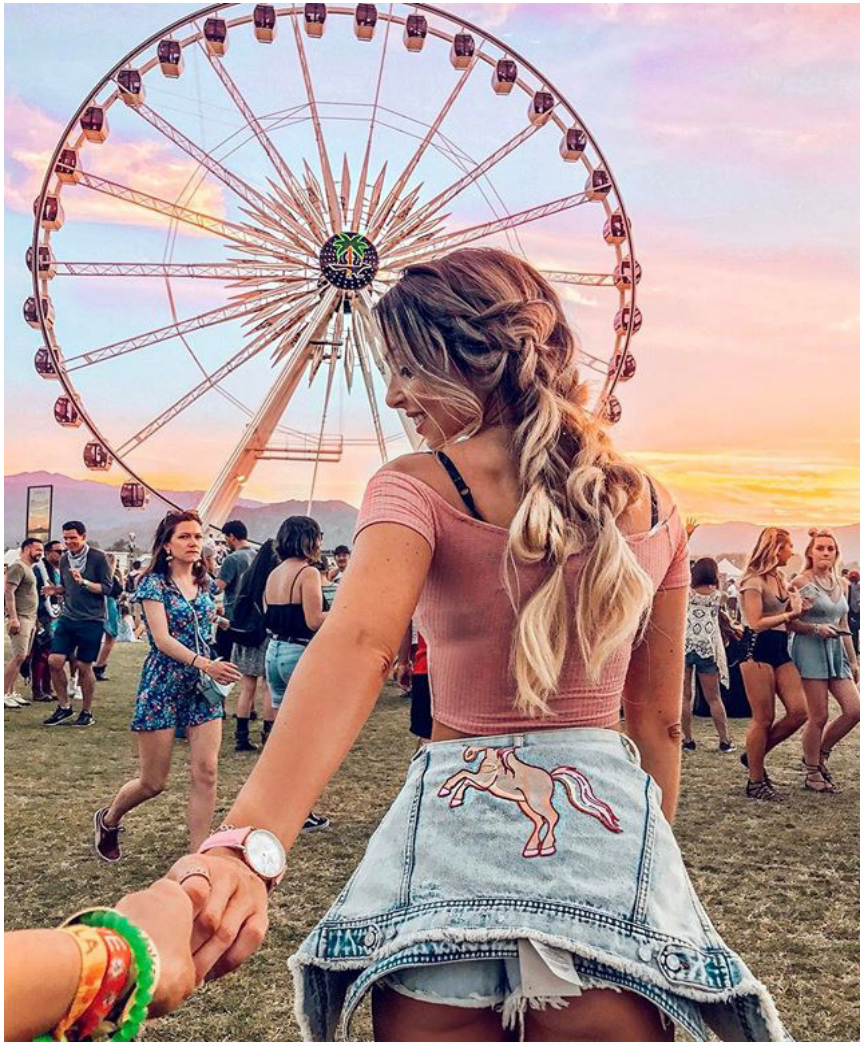
Italy 5%

Mexico 4%

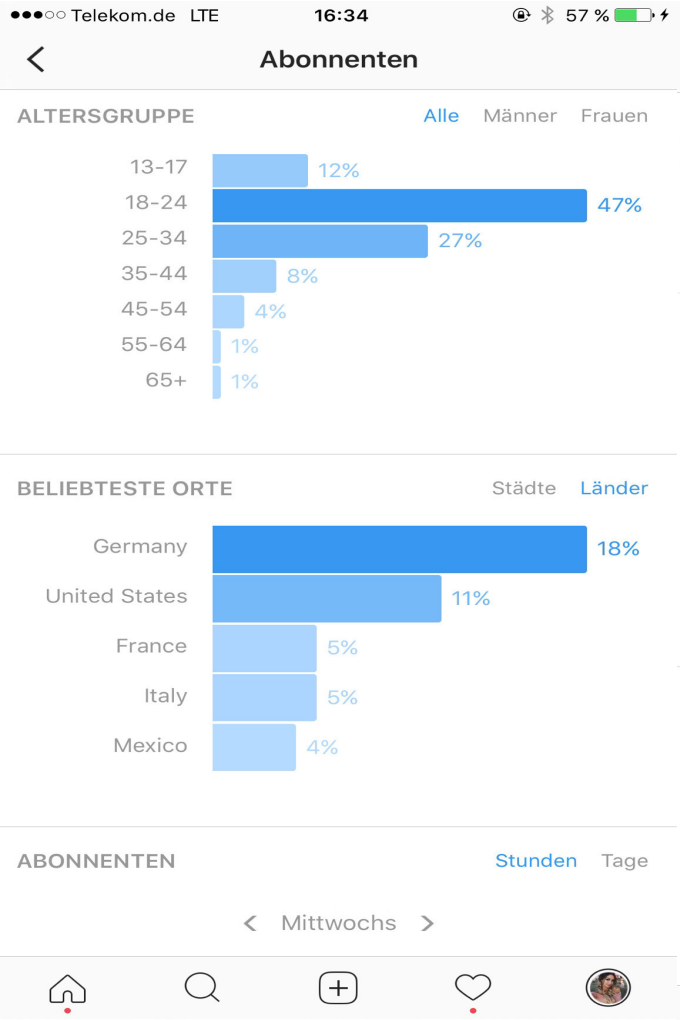
Worldwide 45%

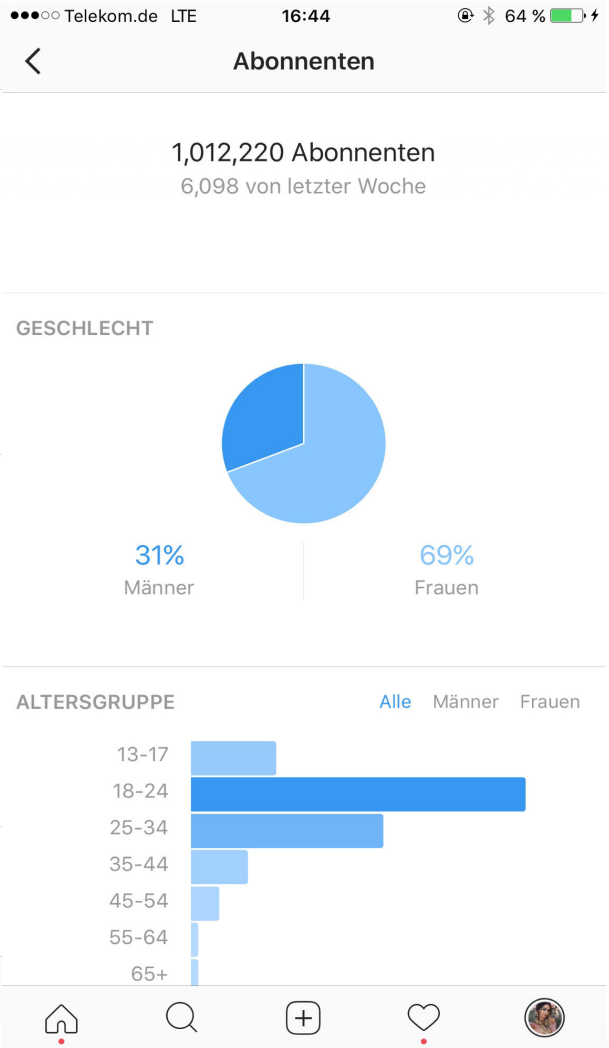
Impressions on Instagram Profile:

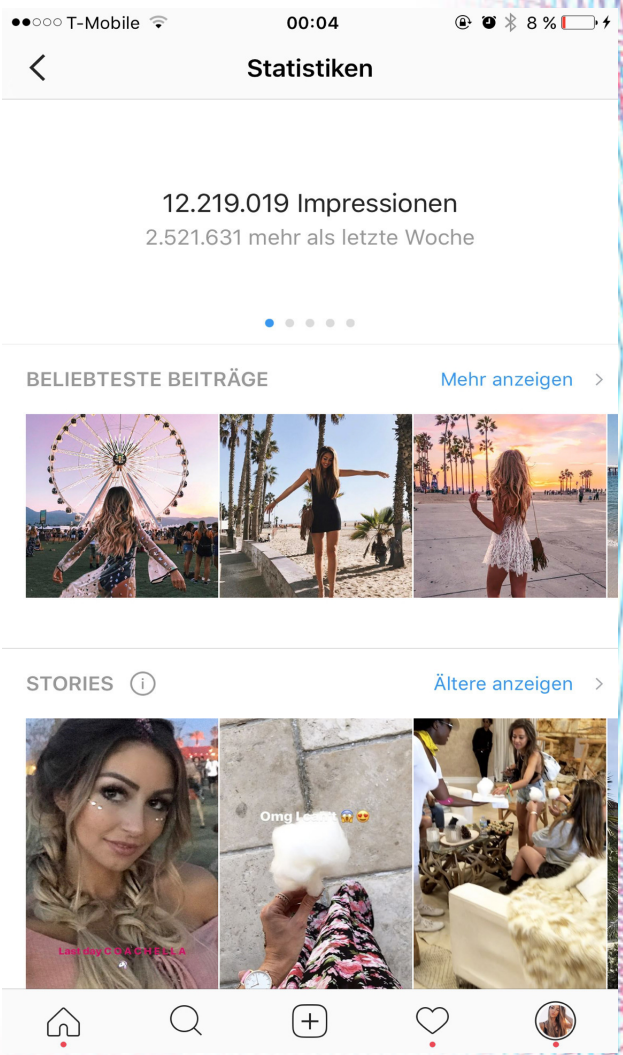
12.219.019 Million Views per week



Target Audience Demographics on Instagram



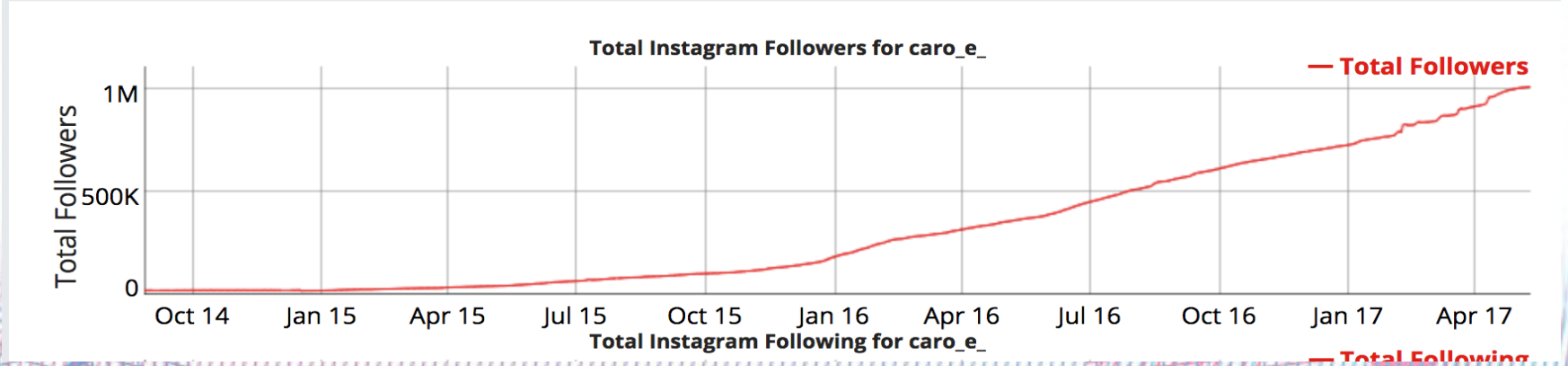




Demographics on Instagram

https://socialblade.com/instagram/user/caro_e_

2017-04-19	Wed	+3,357	979,681	+1	210	+1	1,224
2017-04-20	Thu	+3,264	982,945	--	210	+2	1,226
2017-04-21	Fri	+3,162	986,107	--	210	+3	1,229
2017-04-22	Sat	+2,345	988,452	+1	211	+2	1,231
2017-04-23	Sun	+2,303	990,755	-5	206	+2	1,233
2017-04-24	Mon	+2,005	992,760	--	206	+2	1,235
2017-04-25	Tue	+2,047	994,807	+1	207	+3	1,238
2017-04-26	Wed	+1,696	996,503	--	207	+2	1,240
2017-04-27	Thu	+1,517	998,020	+2	209	--	1,240
2017-04-28	Fri	+1,382	999,402	+1	210	+2	1,242
2017-04-29	Sat	+1,520	1,000,922	--	210	+2	1,244
2017-04-30	Sun	+1,443	1,002,365	+1	211	+2	1,246
2017-05-01	Mon	+1,729	1,004,094	--	211	+2	1,248
2017-05-02	Tue	+1,185	1,005,279	+1	212	+2	1,250
2017-05-03	Wed	+1,197	1,006,476	--	212	+2	1,252
2017-05-04	Thu	+951	1,007,427	--	212	+2	1,254
2017-05-05	Fri	+660	1,008,087	--	212	+2	1,256
2017-05-06	Sat	+528	1,008,615	--	212	+2	1,258
2017-05-07	Sun	+977	1,009,592	--	212	+3	1,261
2017-05-08	Mon	+1,184	1,010,776	--	212	+2	1,263
2017-05-09	Tue	+973	1,011,749	--	212	+1	1,264
2017-05-10	Wed	+709	1,012,458	--	212	+2	1,266
2017-05-11	Thu	+154	1,012,612	--	212	--	1,266
DAILY AVERAGE		+1,860		--		+2	
MONTHLY AVERAGE		+55,800		--		+60	
YEARLY PROJECTIONS		+669,600		--		+720	



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